Crafting Op-Eds for Science Communication

A Monthly Training Series for Researchers

Overview

Effective research communication is crucial for demonstrating the real-world impact of your work. While publishing in academic journals is essential, translating your findings into compelling opinion-editorials (op-eds) for mass media can significantly increase your societal impact and visibility. This monthly training series, launched by **UTAFITI FORUM**; a partnership between **RESEARCHCOM LIMITED** and **BSM Washauri**, is designed to empower you with the skills to do just that.

Grounded in the [Publish, Tell, Show (PTS) Framework for Effective Research Communication](#), each one-day session will guide you through the process of transforming your published research into a clear, persuasive narrative for a non-specialist audience. You'll engage in hands-on activities, develop a draft op-ed based on your own work, and receive expert support for professional editing and media dissemination.

Benefits and Expectations

This program is an investment in your communication skills and career. Participants will learn how to craft a compelling op-ed, understand what editors look for, and receive post-training support to refine and pitch their work. The program fee covers the full-day training, personalized expert editing, and professional support for pitching your final op-ed to local and international media outlets. Participants are expected to come to the session with a specific published paper they intend to work on.

Eligibility Requirements

This training is for academic and scientific researchers who are looking to amplify the impact of their work.
Applicants must:

1. Be a researcher at the Master's level or higher.
2. Have published at least one paper in a peer-reviewed journal.
3. Be prepared with a specific published paper they want to translate into an op-ed during the training.

How to Apply

Registration for each monthly session is handled online through a Google Form.

The registration form will require you to provide a link to the published paper you intend to work on, ensuring you meet the prerequisite.

For questions or inquiries, please contact UTAFITI FORUM at **editor@utafiti.forum**

The first session is scheduled to launch on **August 30, 2025**.

Apply before **August 20, 2025**